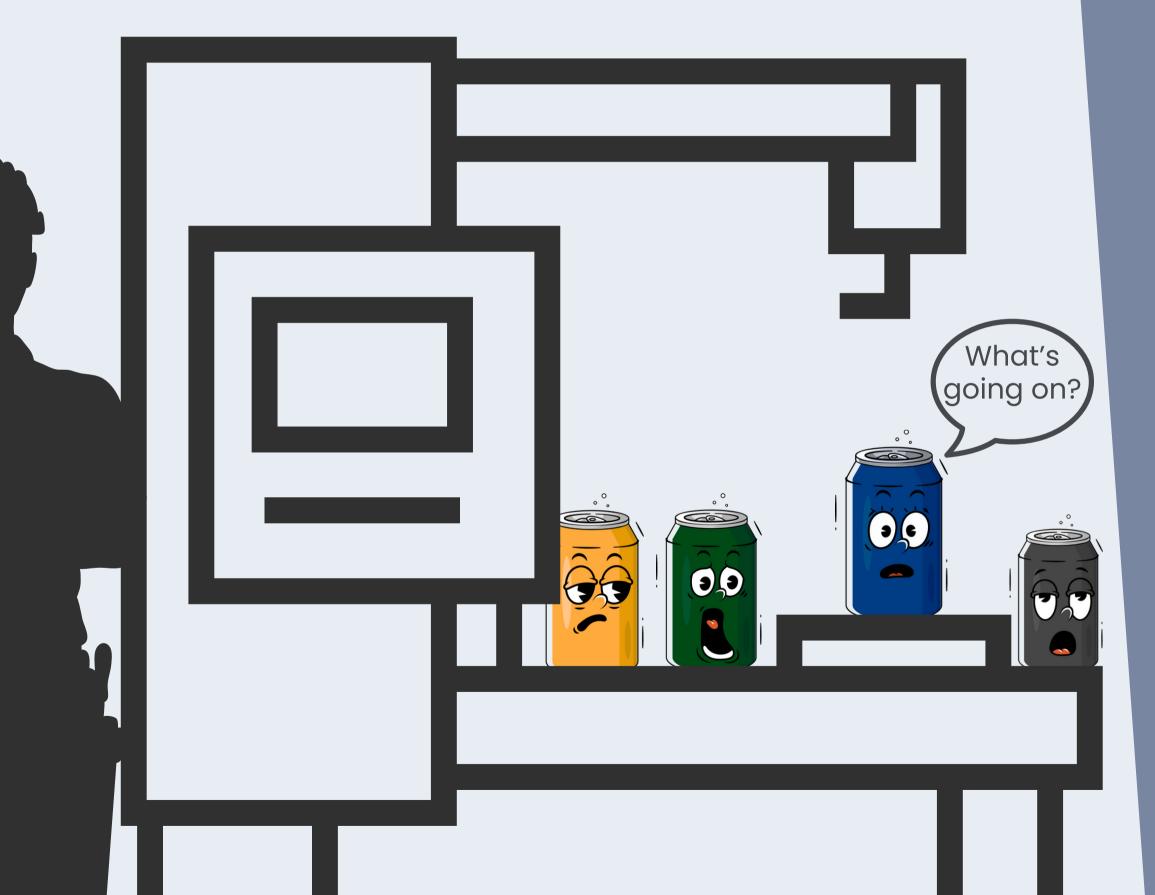


THE BIG SORT

Aluminum Adventure with Fran the Can

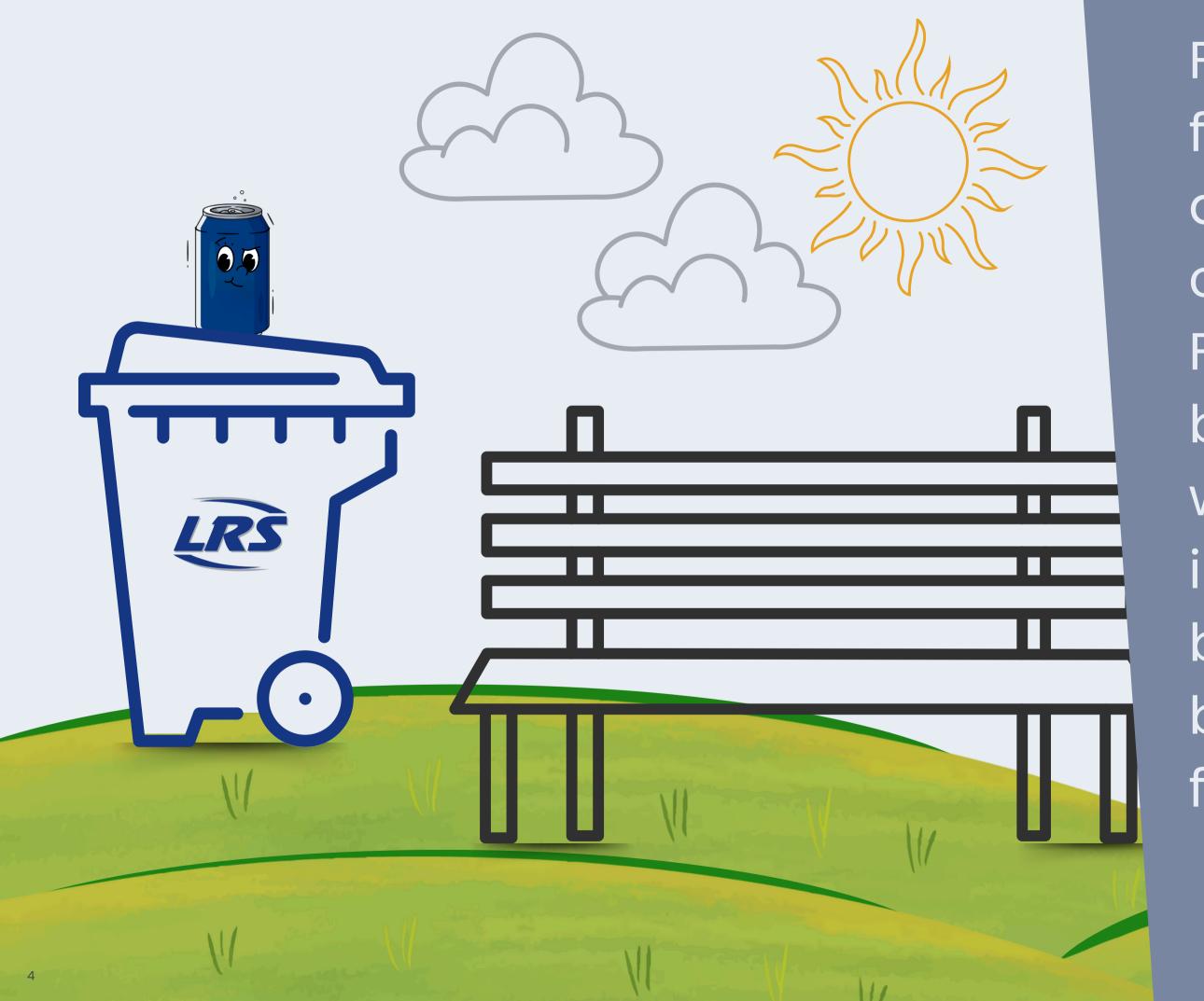




Deep beneath the earth lies a special metal shiny, strong and endlessly recyclable. This metal is aluminum! Mined from the ground and sent to a factory, it begins an incredible journey. On a day much like today, something wonderful happened... Fran the Can was made!

Fran found herself with many new friends inside a strange and cold place until one day- she tumbled out of the machine!



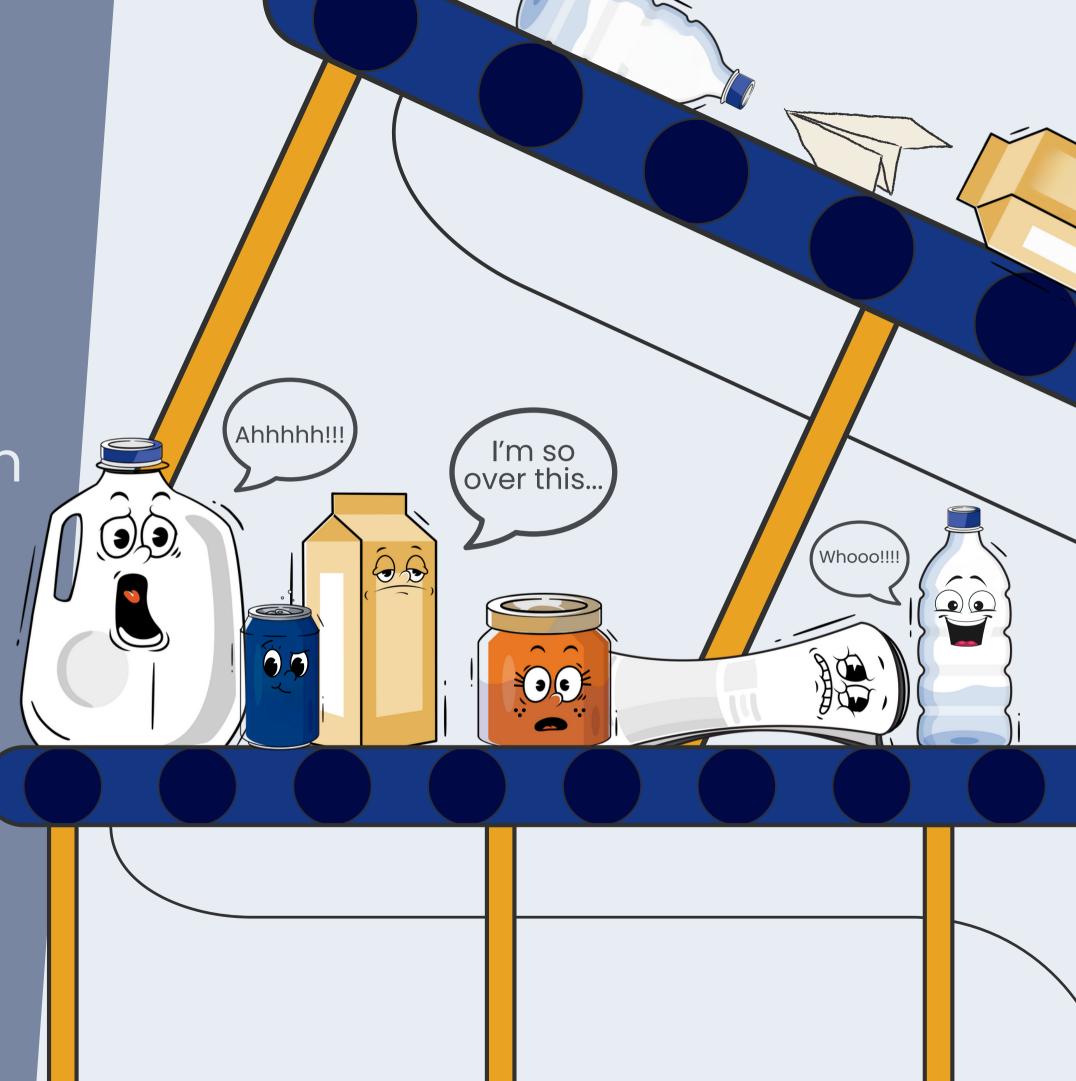


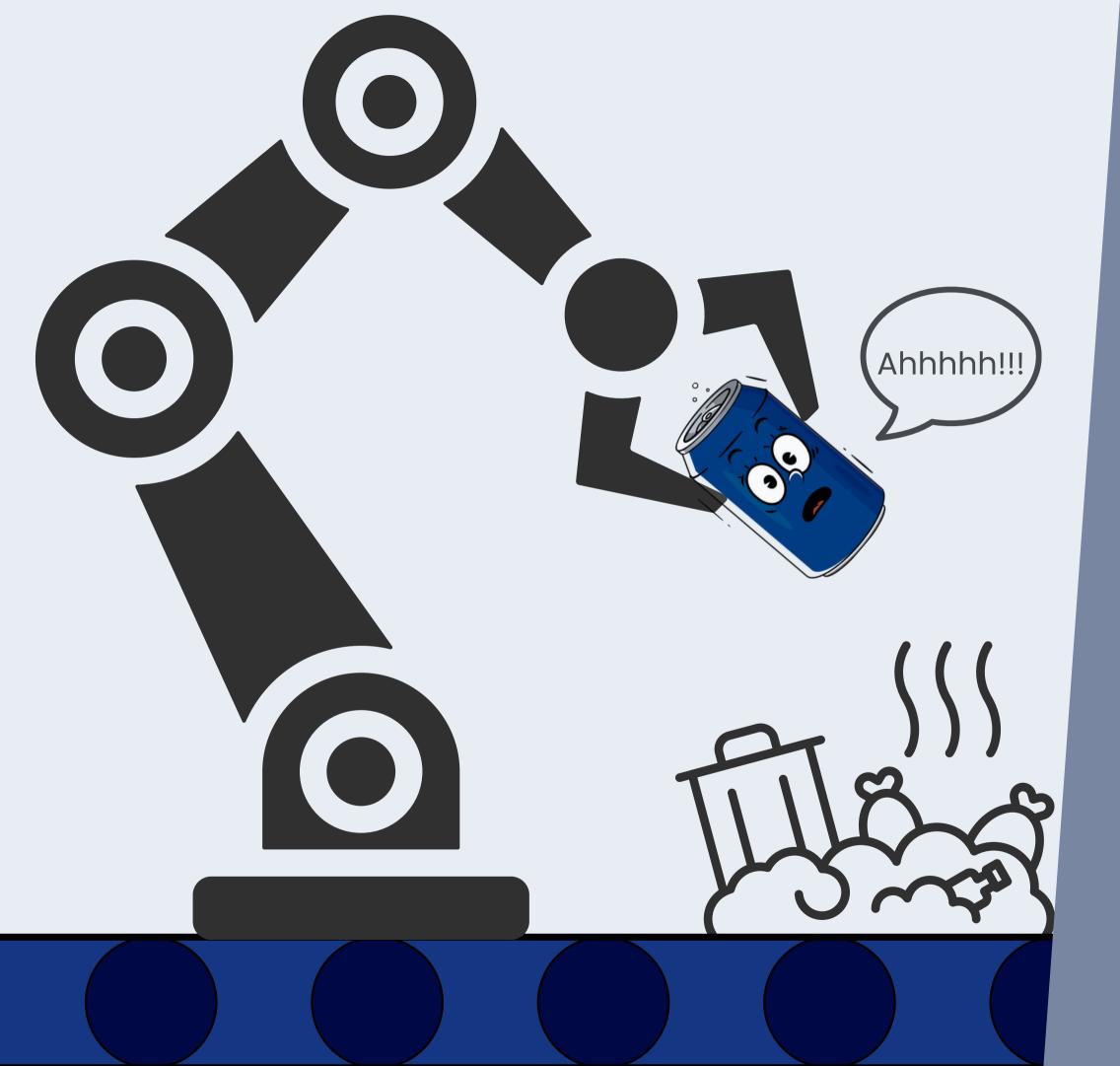
Fran was sipped from again and again until she was completely empty! Fran barely escaped being crushed and was instead tossed into a blue recycling bin, where she bravely awaited her fate.



A big truck picked up Fran, where she met several new friends; Doug the Jug, Martin the Carton, Star the Jar, Draper the Paper and Alex the Bottle. The six new friends were then tossed onto the tipping floor of a Material Recovery Facility (MRF), ready to begin their recycling transformation!

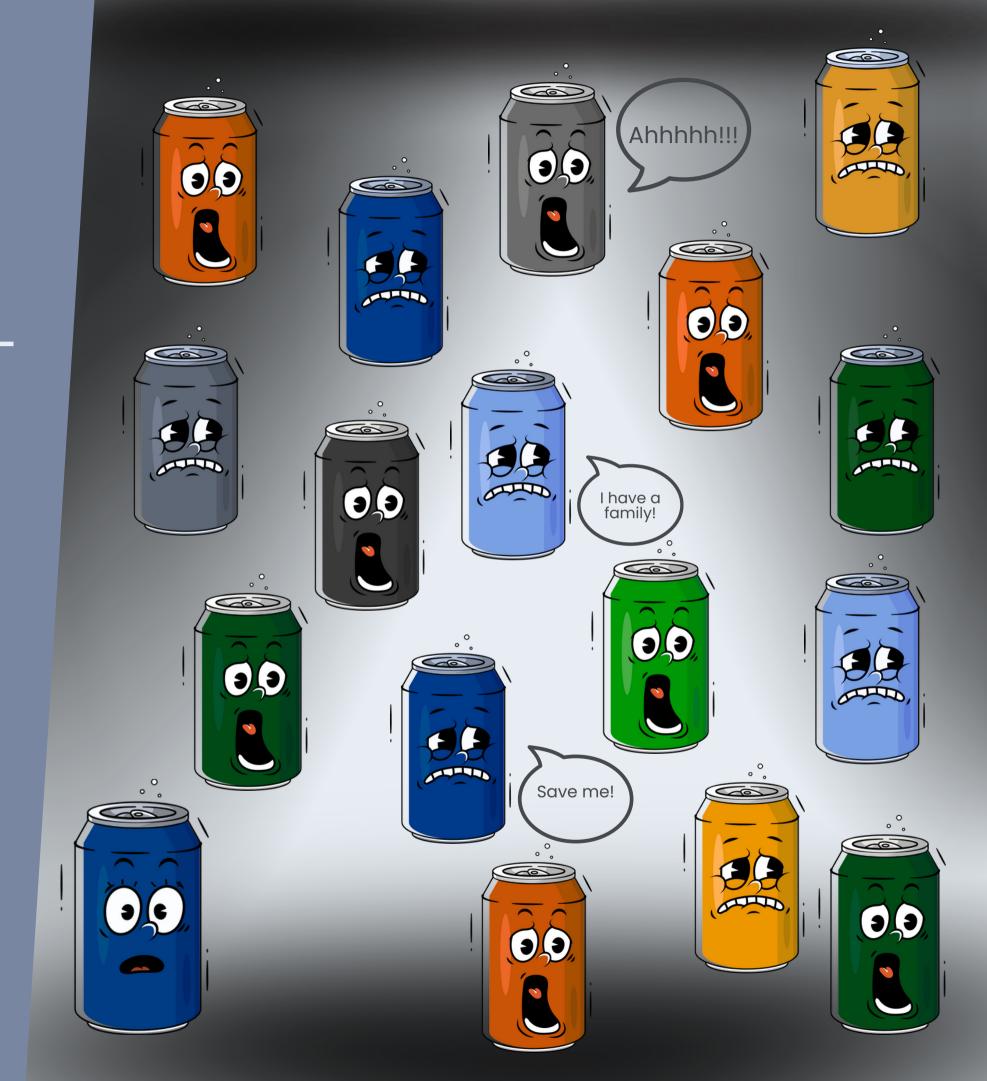
The six, calling themselves the Big Sort Crew, traveled for miles on conveyor belts at the MRF. But along the way, they were split up, each heading out on their own journey! Fran narrowly escaped a powerful magnetic field called an eddy current and soon, she found herself all alone...

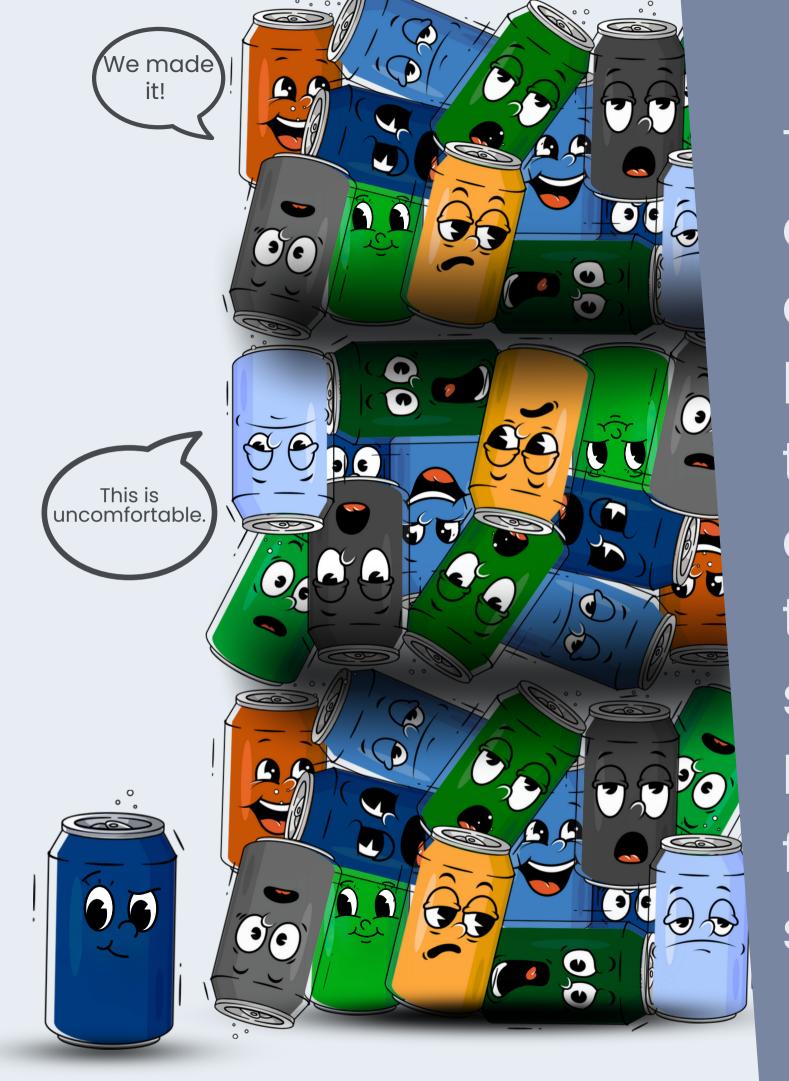




Separated from her friends, Fran rolled along the conveyor belt until she came face-to-face with the robot arm! The arm scooped her up and placed her with the other aluminum cans at the MRF. As they nervously awaited what would happen next, Fran stayed brave.

Suddenly, Fran and all the cans were on the move again! They approached a scary, dark space with the walls closing in the baler! The baler is a machine Fran recalled seeing earlier pushing out cubes that resemble Lego blocks. As the cans began to smoosh together, Fran tried to flee, hoping to escape being crushed.





The bale of cans was then spat out and dropped into a big room full of other bales. The cans around Fran began excitedly chatting about what their future held. Fran started to get excited about being melted down and transformed into something new...until she remembered The Big Sort Crew! Fran frantically searched for her friends and soon spotted them, all in separate bales.

Fran's bale was suddenly lifted by a forklift and moved toward the truck that would take her to a factory in North America! She waved goodbye to The Big Sort Crew as the truck pulled away, entering the final leg of her Aluminum Adventure as a can heading toward a very happy ending!



THEEND





ALUMINUM RECYCLING FACTS

LRS RECYCLES OVER 10 MILLION POUNDS OF METAL PER YEAR. THAT'S THE SAME AS....







POWERING

4 K+

Gas Vehicles for One Year

POWERING

2K

Homes' Electricity for One Year



Or is it?





Dive into the exciting world of recycling with THE BIG SORT CREW!

Explore what happens to aluminum as Fran the Can takes you on her exciting adventure through the Material Recovery Facility.



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